

**Immedia** is a software company devoted to the development of applications for improving process, product and service management within organisations. This is achieved by integrating and processing all relevant data available in the organisation to provide key performance indicators (KPIs) which support decision making.

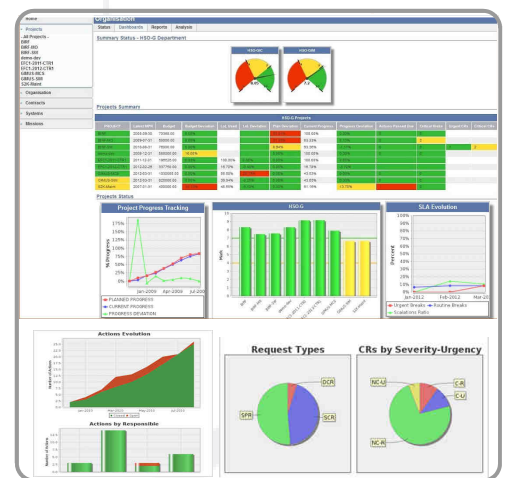
We are a highly qualified team with wide technical experience and a solid background in project and process management, ready to provide practical and effective solutions based on software technologies.

## TOOLS FOR MANAGEMENT SUPPORT AND OUTSOURCING CONTROL

### Products

**wipBI** is a web based platform which provides the technological foundations for the efficient development of management support tools:

- Data integration in automated way
- Data warehouse
- KPIs calculation and evaluation
- Interactive dashboards
- Data analysis
- Report generation



### EFFECTIVE SOLUTIONS

### QUICK RETURN ON INVESTMENT

### Solutions

**Immedia** provides cost effective solutions which improve project management and IT governance, supporting the implementation of methodologies, standards, and certifications. They are applicable to both internal management, and control of projects outsourced to suppliers.



Project monitoring and control applying standards, such as PMI's PMBoK.



Support to key processes: measurement and analysis, project monitoring and control, quantitative management, supplier control, product development, and service management.



### Services

- Consultancy for the definition and implementation of software systems to support organisational processes
- SW Factory, for the development of custom tools using Web technologies, JEE, RIA, Business Intelligence, etc.